

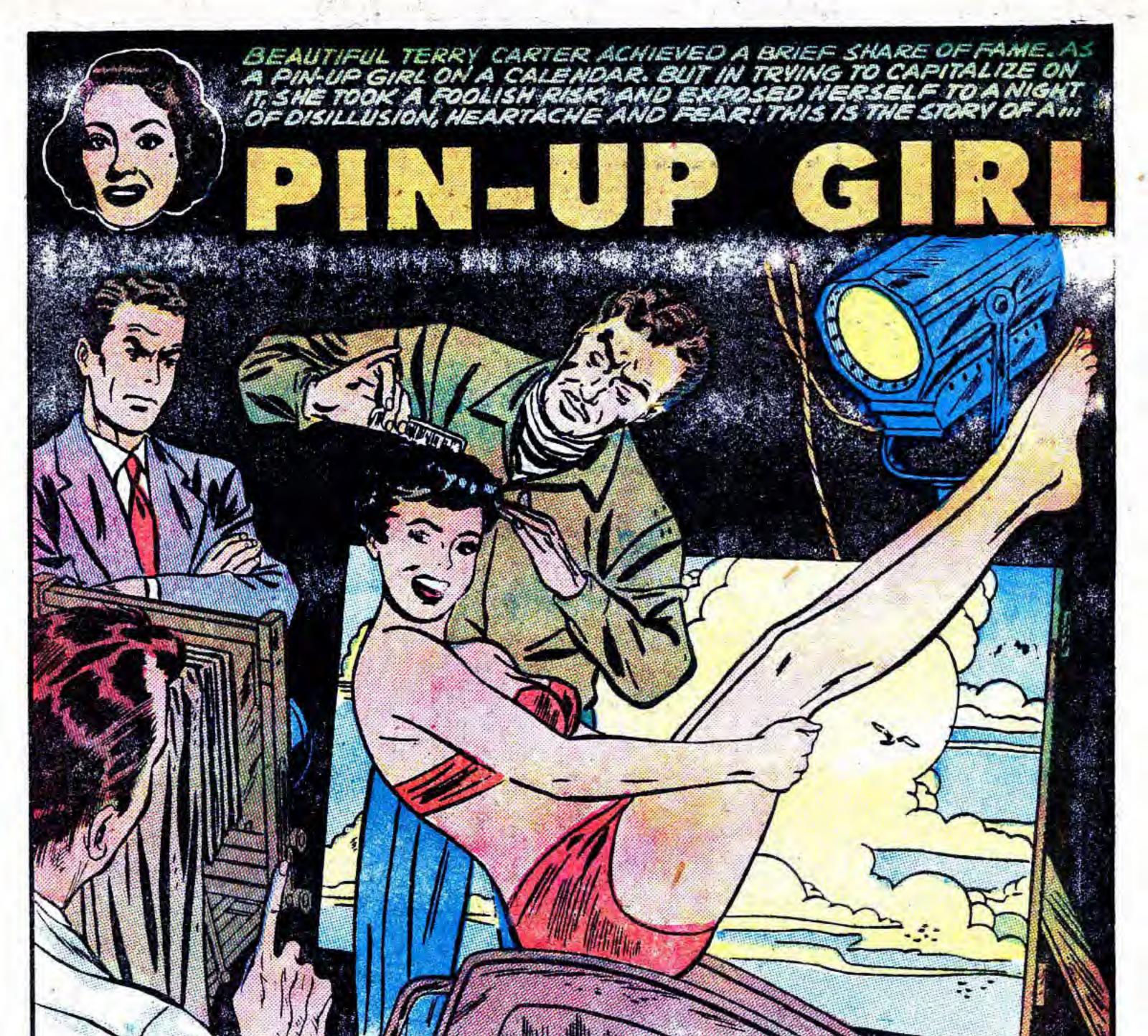






DEAR LONELY HEARTS, JUNE 1954. Vol. 1, No. 6. Published bi-monthly by HARWELL PUBLICATIONS, INC., 500 Fifth Ave., New York 36, N. Y. Subscription rates: 12 issues \$1.50 in U. S. Possessions and Canada. Foreign: \$2.00 in International Money Order, U. S. Funds. Entered as second-class matter at the Post Office, New York, N. Y., under Act of March 3, 1879. Additional entry at Wilkes Barre, Pa. Copyright 1954 by HARWELL PUBLICATIONS, INC. No similarity between any of the names, characters, persons or institutions appearing in this magazine with those of any living or dead person or institution is intended and any such similarity which may exist is purely coincidental. Advertising representative: Leonard Greene and Associates, 45 West 45th Street, New York City, N. Y.

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TERRY'S FIANCEE, JIM BARNES, WASN'T SO PLEASED BY IT ALL! ONE NIGHT IN TERRY'S APARTMENTIN

I DON'T LIKE IT. EVERYBODY STARING AT YOUR PICTURE IN THAT BIKINI THING ... AND THIS BUSINESS TONIGHT WITH CONNOLLY ... DON'T FORGET, YOU'RE MY GIRL!

OF COURSE I AM, SILLY! BUT DON'T YOU SEE? THAT PICTURE IS MY BIG CHANCE, JIM,



I CAN DO SOMETHING ON MY OWN BEFORE WE'RE MARRIED. I'M GOING TO BE A MODEL! A TOP FLIGHT MODEL! OKAY, BUT WHY DOES A
BIG SHOT MODEL'S AGENT
LIKE HARVEY CONNOLLY
HAVE TO COME HERE
TO SEE YOU? WHY DOESN'T HE HAVE YOU COME
INTO HIS OFFICE?



Now! The Amazing Facts about BALDNESS

... AND WHAT YOU CAN DO ABOUT IT



The following facts are brought to the attention of the public because of a widespread-belief that nothing can be done about hair loss. This belief has no basis in medical fact. Worse, it has condemned many men and women to needless baldness by their neglect to treat certain accepted causes of hair loss.

There are six principal types of hair loss, or alopecia, as it is known in medical terms:

1. Alopecia from diseases of the scalp

2. Alopecia from other diseases or from an improper functioning of the body

3. Alopecia of the aged (senile baldness)
4. Alopecia areata (loss of hair in patches)
5. Alopecia of the young (premature baldness)
6. Alopecia at birth (congenital baldness)

Senile, premature and congenital alopecia cannot be helped by anything now known to modern science. Alopecia from improper functioning of the body requires the advice and treatment of your family physician.

BUT MANY MEDICAL AUTHORITIES NOW BELIEVE A SPECIFIC SCALP DISEASE IS THE MOST COMMON CAUSE OF HAIR LOSS.

This disease is called Seborrhea and can be broadly classified into two clinical forms with the following symptoms:

1. DRY SEBORRHEA: The hair is dry, liteless, and without gloss. A dry flaky dandruff is usually present with accompanying itchiness. Hair loss is considerable and increases with the progress of this disease.

a. OILY SEBORRHEA: The hair and scalp are oily and greasy. The hair is slightly sticky to the touch and has a tendency to mat together. Dandruff takes the form of head scales. Scalp is usually itchy. Hair loss is severe with baldness as the end result.

Many doctors agree that to NEGLECT these symptoms of DRY and OILY SEBORRHEA is to INVITE BALDNESS.

Seborrhea is believed to be caused by three germ organisms — staphylococcus albus, pityrosporum ovale, and acnes bactilus.

These germs attack the sebaceous gland causing an abnormal working of this fat

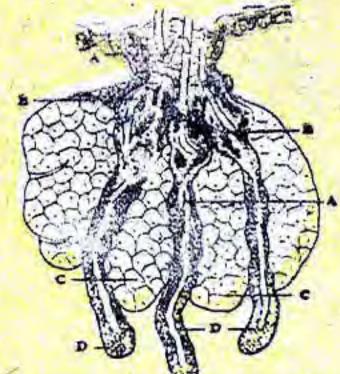
gland. The hair follicle, completely surrounded by the enlarged diseased sebaceous gland, then begins to atrophy. The hair produced becomes smaller and smaller until the hair follicle dies. Baldness is the inevitable result. (See illustration.)

But seborrhea can be controlled, particularly in its early stages. The three germ organisms believed to cause seborrhea, can and should be eliminated before they destroy your normal hair growth.

A post-war development, Comate Medicinal Formula kills these three germ organisms on contact. Proof of Comate's germ-killing properties has been demonstrated in laboratory tests recently conducted by one of the leading testing laboratories in America. (Complete report on file and copies are available on request.)

When used as directed, Comate Medicinal Formula controls set ... nea-stimulates the flow of blood to the scalp-helps stop scalp itch and burn-improves the appearance of your hair and scalp-helps STOP HAIR LOSS due to seborthes. Your hair looks more attractive and alive.

You may safely follow the example of thousands who first were skeptical, then explous, and finally decided to avail themselves of Comate Medicinal Formula.



DESTRUCTION OF HAIR FOLLICLES

A - Dead hairs; B - Hair-destroying bacteria; C - Hypertrophied sebaceous glands; D - Atrophic follicles.

Comate. If your hair is thinning, over-dry or over-oily—
if you are troubled with dandruff with increasing hair
loss—you may well be guided by the laboratory tests and
the experience of thousands of grateful men and women.

Remember, if your hair loss is due to Seborrhea, Comate

Remember, if your hair loss is due to Seborrhea, Comate CAN and MUST help you. If it is due to causes beyond the reach of Comate Medicinal Formula, you have nothing to lose because our GUARANTY POLICY assures the return of your money unless delighted. So why delay when that delay may cause irreparable damage to your hair and scalp. Just mail the coupon below.

1950 Comate Laboratories Inc., 18 West 45 Street, N.Y. 36, N.Y.

"My hair was o	oming out for	years and I t	ried everything.
Nothing stopped	it until I tried	Comate. No	w my hair has
stopped coming o	out. It looks so n	nuch thicker.	My friends have
noticed my hair	and they all sa	y it looks so	much better.
-Mrs. R.E.J., S	CONTRACTOR OF THE PROPERTY OF		College Silbert His V
Your hair form	ula got rid of m	y dandruff; m	y head does not

A Few of the Many Grateful Expressions

By Users of Comate Medicinal Formula

itch any more. I think it is the best of all of the formulas I have used. -E.E., Hamilton, Ohio.

Your formula is everything you claim it to be and the first to days trial freed me of a very bad case of dry seborrhes, a -J.E.M., Long Beach, Calif.

"I do want to say that just within five days I have obtained a great improvement in my hair. I do want to thank you and the Comate Laboratories for producing such a wonderful and amazing formula."—M.M., Johnstown, Pa.

"I have found almost instant relief. My itching has stopped with one application."- J.N., Stockton, Calif

"My hair looks thicker, not falling out like it used to. Will not be without Comate in the house." -R.W., Lonsdale, R. I.

"I haven't had any trouble with dandruff since I started using Comate." -L.W.W., Galveston, Tex.

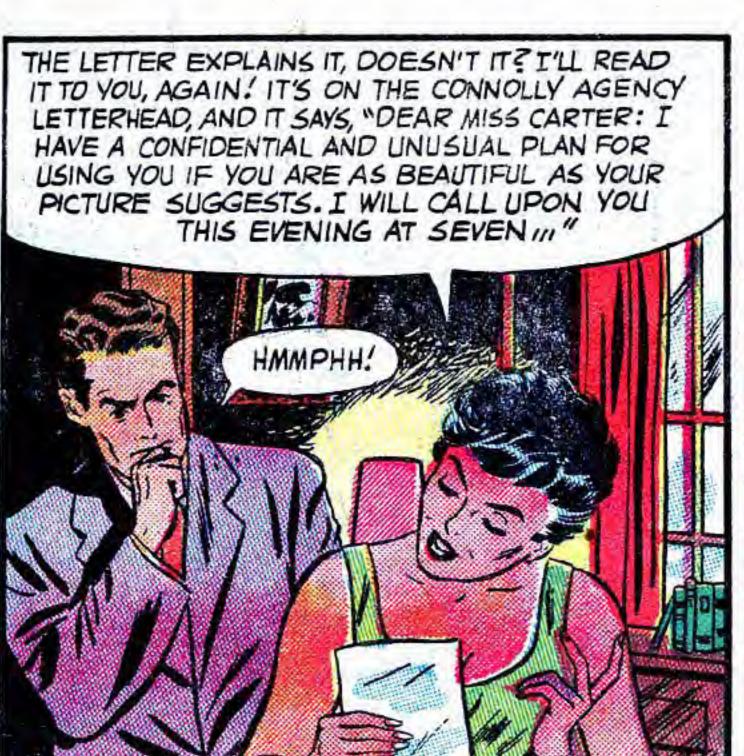
"This formula is everything if not more than you say it is:
I am very happy with what it's doing for my hair
-T.J., Las Cruces, New Mexico

"I had it stops the itch and retaids the hair fall. I am thankful for the help it has given me in regard to the terrible in hinness." - R. B. L., Philadelphia, Pa

"The bottle of Comate I got from you has done my hair so much good. My hair has been coming out and breaking off for about 21 years. It has improved so much "Mrs. J.E., Lisbon, Ga.

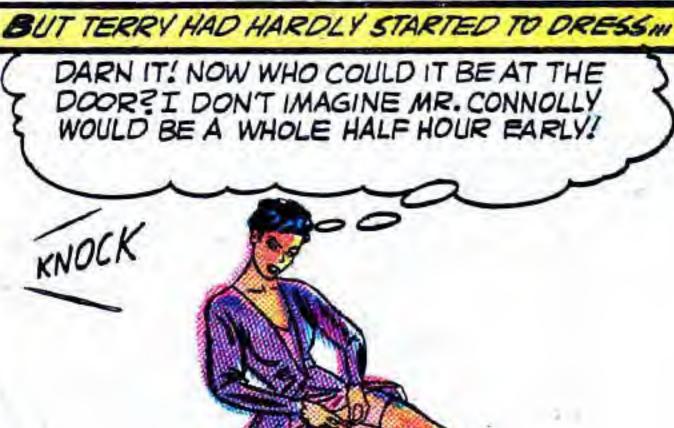
Today these benefits are available to you just as they were

	COMATE LABORATORIES INC., DEPT. 1006-K
	18 West 45 Street, N.Y. 36, N.Y.
ğ	Please rush my bottle (30-days upply) of Comate
ı	Hair and Scalp Formula in plain wrapper. I must be
i	completely satisfied or you guarantee refund of my money upon return of bottle and unused portion."
	Enclosed find \$5.00, Send postpaid. (Check.
1	cash, money order.)
ı	Send C.O.D. I will pay postman \$5.00 plus
ı	postal charges.
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1	
ì	Address
:	City
	APO, FPO, Canada and Foreign-No C.O.D.'s
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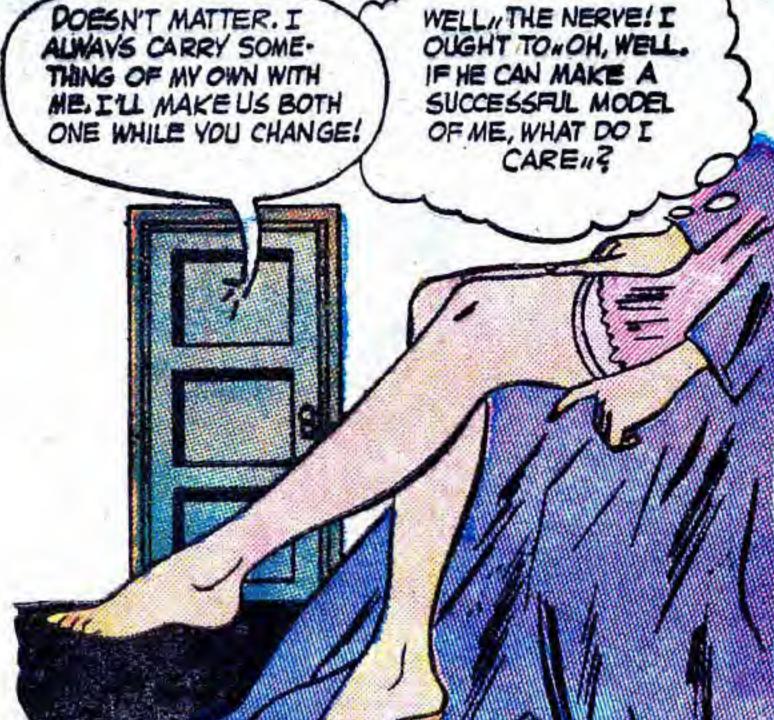






















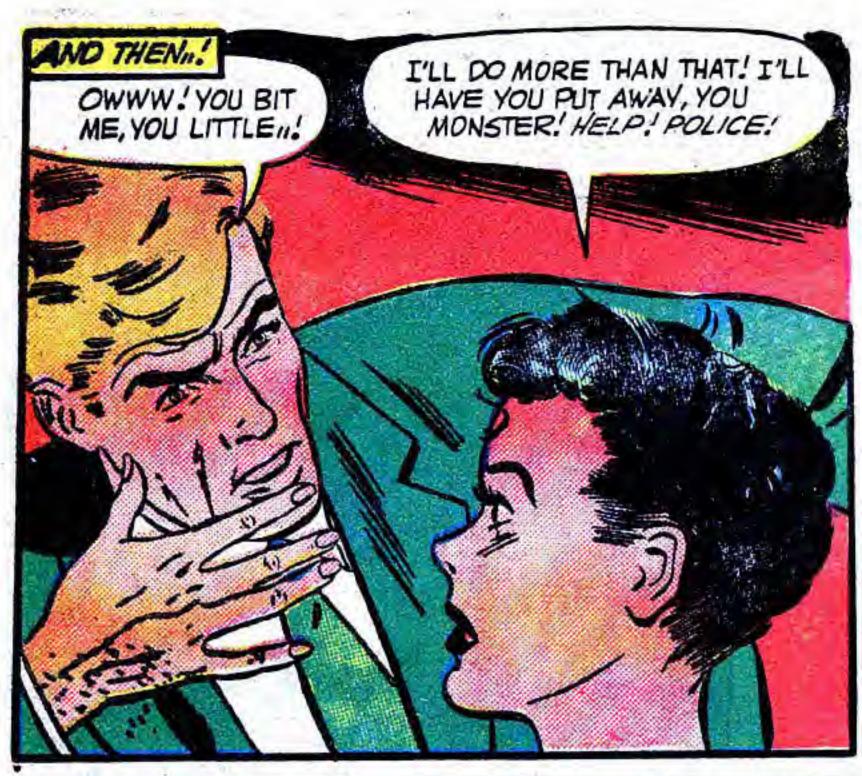






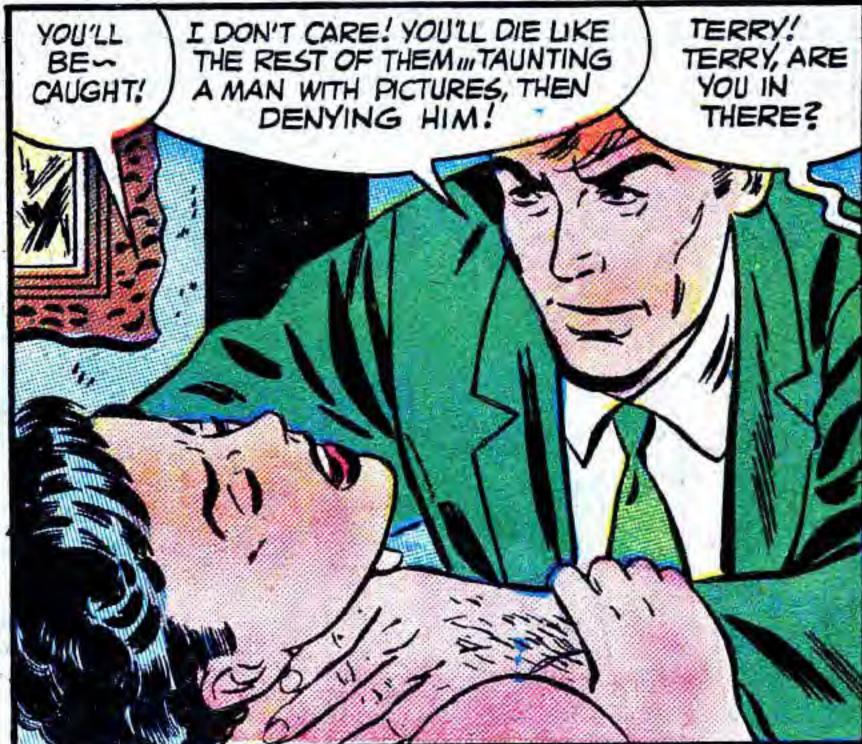
SUDDENLY TERRY FOUND HERSELF LOCKED IN THE CLUTCHES OFA MADMAN! TERROR SUCH AS SHE HAD NEVER KNOWN FLOODED THROUGH HER, ALONG WITH A DEEP SHUDDERING LOATHING! HER HEART POUNDED WILDLY! THE ROOM BEGAN TO SPINI

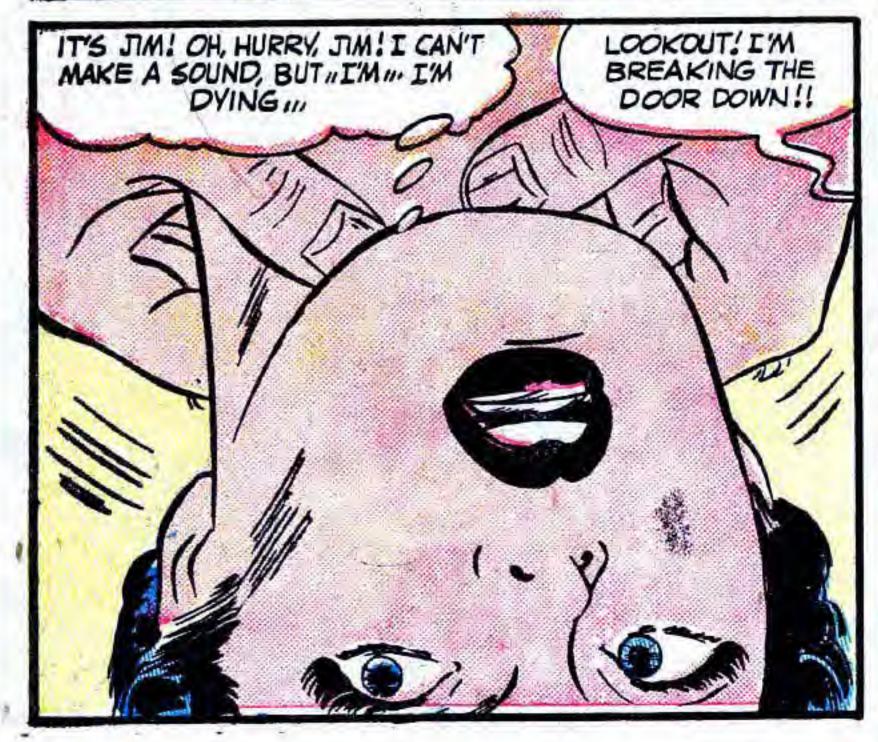




















AND SO, SEVERAL MINUTES LATER III

SO YOU SEE, IT WAS LUCKY I WAS SUSPICIOUS. I TOOK A CHANCE OF WRECKING YOUR CAREER, AND PHONED MR. CONNOLLY TO CHECK UP. WHEN HE HEARD ABOUT IT, WE GOT A POLICEMAN AND CAME RIGHT UP HERE. YOU SEE DARLING THIS IS THE REAL HARVEY CONNOLLY!

SHUSH,

BABY!

THAT MAN IS-OR WASMERELY AN
OFFICE BOY
IN MV
ORGANIZATION.
I IMAGINE THE
AUTHORITIES
WILL FIND HE'S
MENTAL CASE!





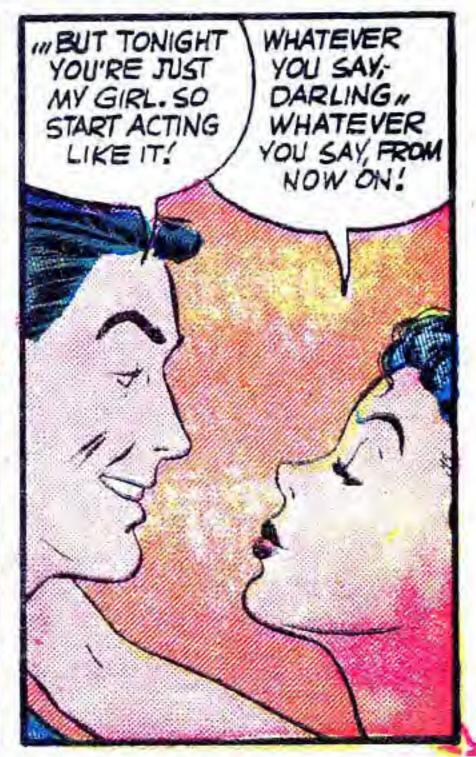


THANK

YOU.

"AND, BY

THE WAY,





"Do you think there'll be any—anybody new at Janet's party?" Terry had almost said "any new men," but she stopped herself in time. After all, Tom really was a sweet, kind-hearted person. There was no use hurting him unnecessarily.

"I don't know," said Tom as they turned up the walk to Janet's house. "But I know I don't understand you, Terry. Darling, you know how much I want us to be married, and yet you won't give me an answer. After all, we've been in love for a long time—"

It certainly has been a long time, Terry thought to herself. But could you call it love! When two people grow up living next door to each other, when their families assume that someday the two will be man and wife, and when the two themselves accept the situation without much thought and are constantly seen together for the whole of their young lives—is that love?

"No," muttered Terry, "it isn't love at all!"
But her voice was drowned out by the wave of laughter that flowed over them as they entered the front door.

Janet met them, and the round of introductions began. There were some new people at the party, Terry discovered, but in a matter of moments she realized that this fact would do her no good. She had just met the interested glance of a handsome young man standing behind Janet, when Janet's voice sent the old sensation of despair through her

"—and these are our famous lovebirds, every-body—Tom and Terry," said Janet. "Wherever you find one, you'll always find the other Personally, I think they must be secretly married. Why else would two people spend so much time together!"

Terry smiled as she was expected to do, and wandered into the big living room, nodding to the same old acquaintances and feeling the presence of the same old Tom beside her as always. It was hopeless. She might just as well

marry Tom and get it over with, and then try to make the best of it.

It wasn't that there was anything wrong with Tom, she thought for the thousandth time. But how could you love someone you'd known so long that you couldn't even remember meeting him, someone you'd played and fought with as children? Where was the thrill in that, for goodness' sakes?

"We're playing charades, kids," she heard Janet saying, "and we'll have to separate you two, just to be cruel. Tom, you pair off with Betty Lou there, and Ken gets your girl, just for tonight."

Vaguely Terry was aware that a cute, clinging little blonde had fastened herself onto Tom's arm. She heard the girl whisper, "Just the type! I've been wanting to do Romeo and Juliet all night with someone like you!" She saw Tom's embarrassed but flattered grin. And then a hand touched her arm, and she turned to see a flashing smile, curly dark hair, and to hear a voice say, "Cleopatra, as I live and breathe! May I be your Antony when our turn comes up?"

A stranger! And not the one who had overheard Janet's introduction at the door! I've had a break at last, thought Terry. "I'd be charmed," she said. "In fact, I can hardly wait!"

But she did have to wait. She and Ken were last on the list, following Tom and the little blonde. Most of the couples enacted the same old scenes, some good and some bad, as usual. Terry sat happily, aware of the magnetism of a new and handsome man close beside her, one who obviously admired her and was doing his best to charm her. It seemed to her that she hadn't had so much since she was a little girl in rompers.

And then it was the turn of Tom and his partner. Betty Lou. They took the center of the floor, and Tom got to his knees, looking up at the girl and pretending to be climbing a balcony.

"That's the fellow you came with, isn't it?"
He's a nice looking guy, said Ken. "I see I've
got some real strong competition!"

Terry nodded, and glanced away from him to look at Tom, who was standing now, putting his arms around the girl, preparing to kiss her. He was a nice looking boy, of course. Handsome, if it came to that. But still, the same old—



HER HEART SINGING WITH JOY OF REUNION AFTER A LONG SEPARAT. ION, VICKI JAMES RUSHED TO JOIN THE MAN SHE LOVED. THE MAN SHE HAD WAITED TO MARRY. BUT SHE FOUND HIM CHANGED, DIFF-ERENT, SOMEHOW A TERRIFYING CARKATURE OF HIMSELF! INSTEAD OF HER TRUE LOVE, SHE FOUND A M

NICHTMARE

MARTY ELKIN

ENGAGED TO BE MARRIED, VICKI FOUND HERSELF INSTEAD, NURSING HER FIANCEE, BOB EMORY, THROUGH MONTHS OF A LONG ILLNESS. FINALLY III

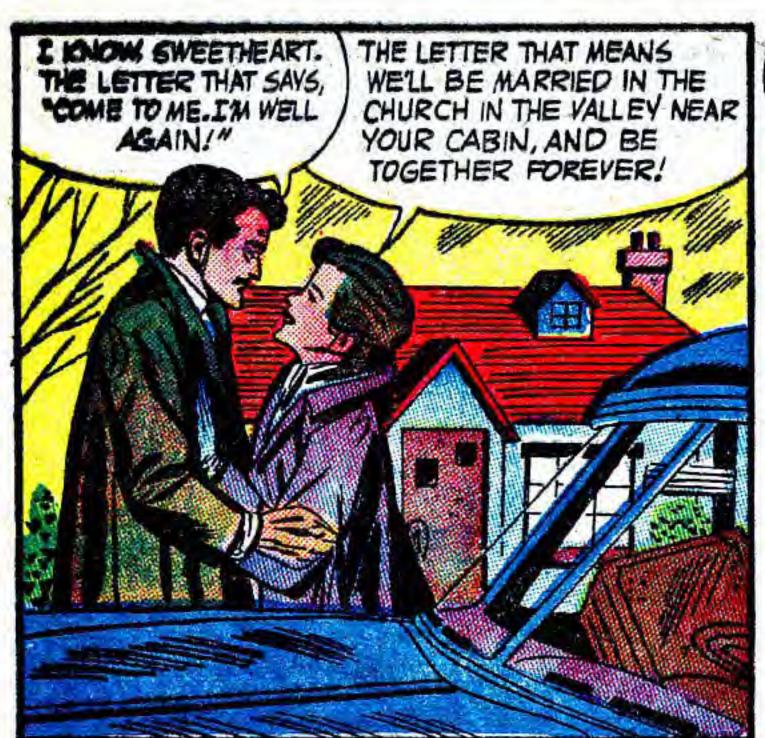
YOU'LL SEE, DARLING. A MONTH OR SO AT MY CABIN IN THE WOODS WILL REALLY PUTME BACK ON MY FEET AGAIN. I KNOW IT MEANS POSTPONING THE WEDDING AGAIN, BUTIII

DON'T YOU WORRY ABOUT THAT. YOUR HEALTH IS THE IMPORTANT THING!



SO WILL I, BOB. TAKE LONG WALKS. BUT I'LL BE AND OH, I'LL BE WAITING EVERY FITAS A FIDDLE IN MINUTE FOR NO TIME. AND I'LL THAT LAST LETTER. WRITE EVERY DAY. THE ONE THAT IN

I'LL CHOP WOOD AND

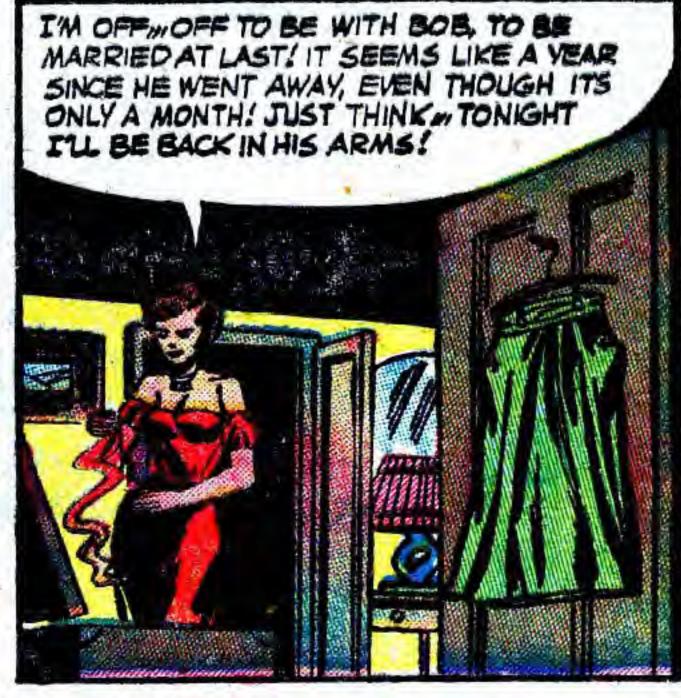


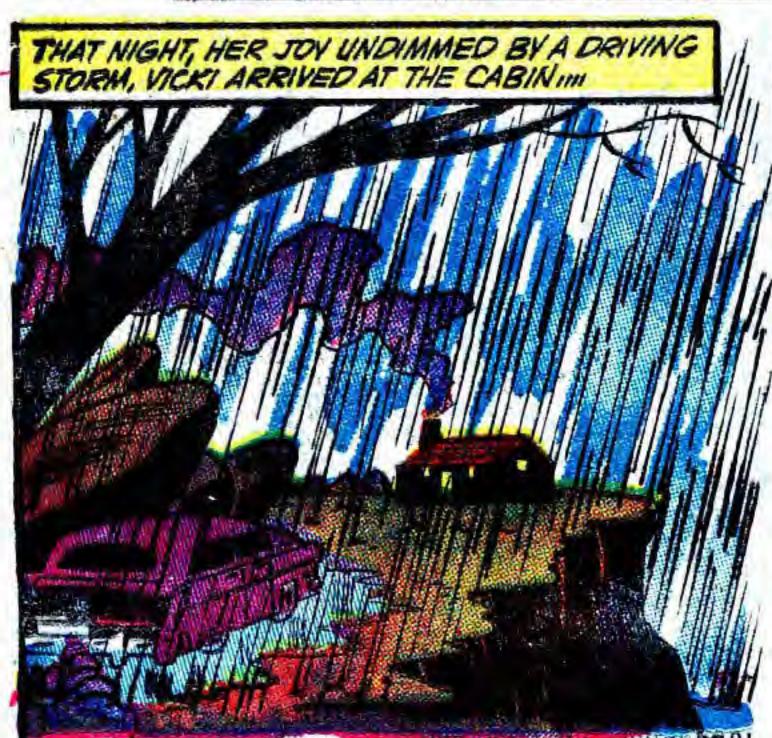


BOB KEPT HIS AROMINE. VICK! RECEIVED A LETTER FROM AND ANSWERED BACH ONE ...



AT LAST IT CAME IN THE WORD SHE HAD BEEN WAITING FOR III









BUT INSTEAD OF THE WARM THRILL OF LOVE THAT VICKI EXPECTED WHEN BOB KISSED HER HUNGRILY, PASSION-ATELYIII SHE WAS SHOCKED TO FEEL AN INSTANT REVULSIONIII

EVEN ,, EVEN HIS KISS ISN'T THE SAME! OH, BUT WHAT A FOOL I AM! HE'S BEEN ALONE, BROODING AND ILL! I MUST MAKE ALLOWANCES!



THEN, AS BOB GREW INSISTENT IN TOO INSISTENT III MORE SO THAN HE HAD EVER BEEN IN HIS WILDEST MOMENTS IN

HEY, HEY! TAKE IT EASY, DARLING! YOU HAVE BEEN ALONE TOO LONG.AT LEAST LET A GIRL GET HER COAT OFF, AND SORT OF GET ACQUAINTED!

PLEASE, DARLING! DON'T PLAY GAMES WITH ME, I NEED YOU, BABY!





BOB! HOW

COULD

YOU SAY

NOW CUT OUT THE

INNOCENT ACT!

ANY GIRL WHO'D





YOU'RE NOT BOB!
YOU'RE NOT! I KNEW
IT !! BUT I COULDN'T
BELIEVE IT! WHO ARE
YOU! WHERE'S BOB!
WHAT HAVE YOU
DONE !!!!!

DON'T BE SILLY, BABY! WHO ELSE COULD I BE? COME ON NOW,













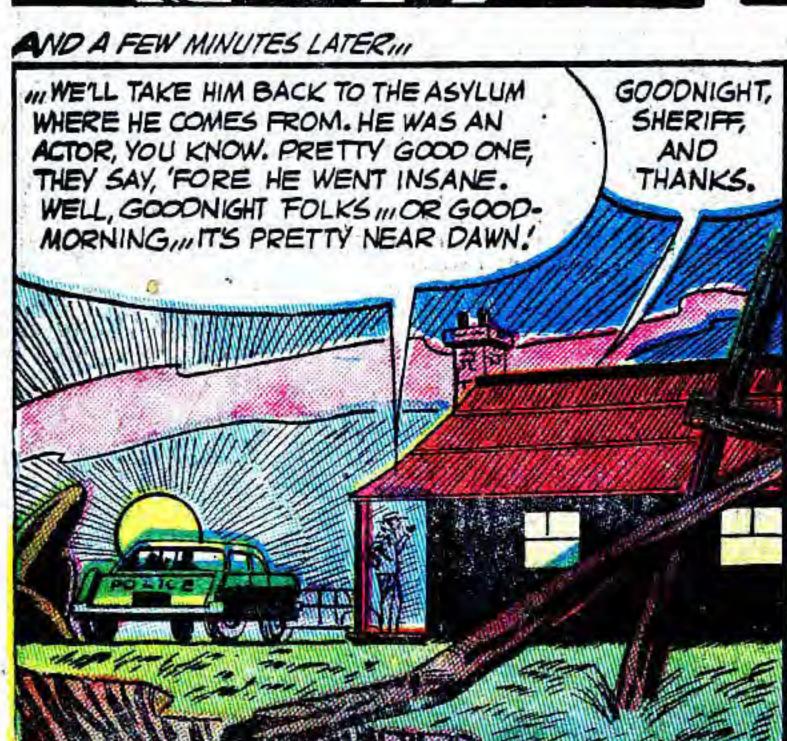


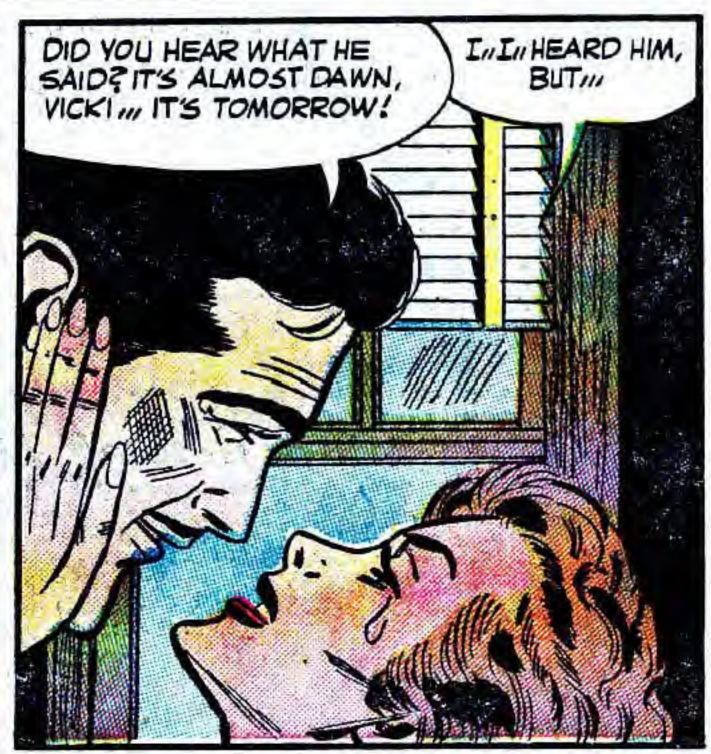


















JEAN CAME HOME FROM PRISON EAGER TO START A NEW LIFE. ANXIOUS TO REJOIN HER BELOVED YOUNGER SISTER, DOLLY, BUT AS SHE LEFT THE TRAIN,





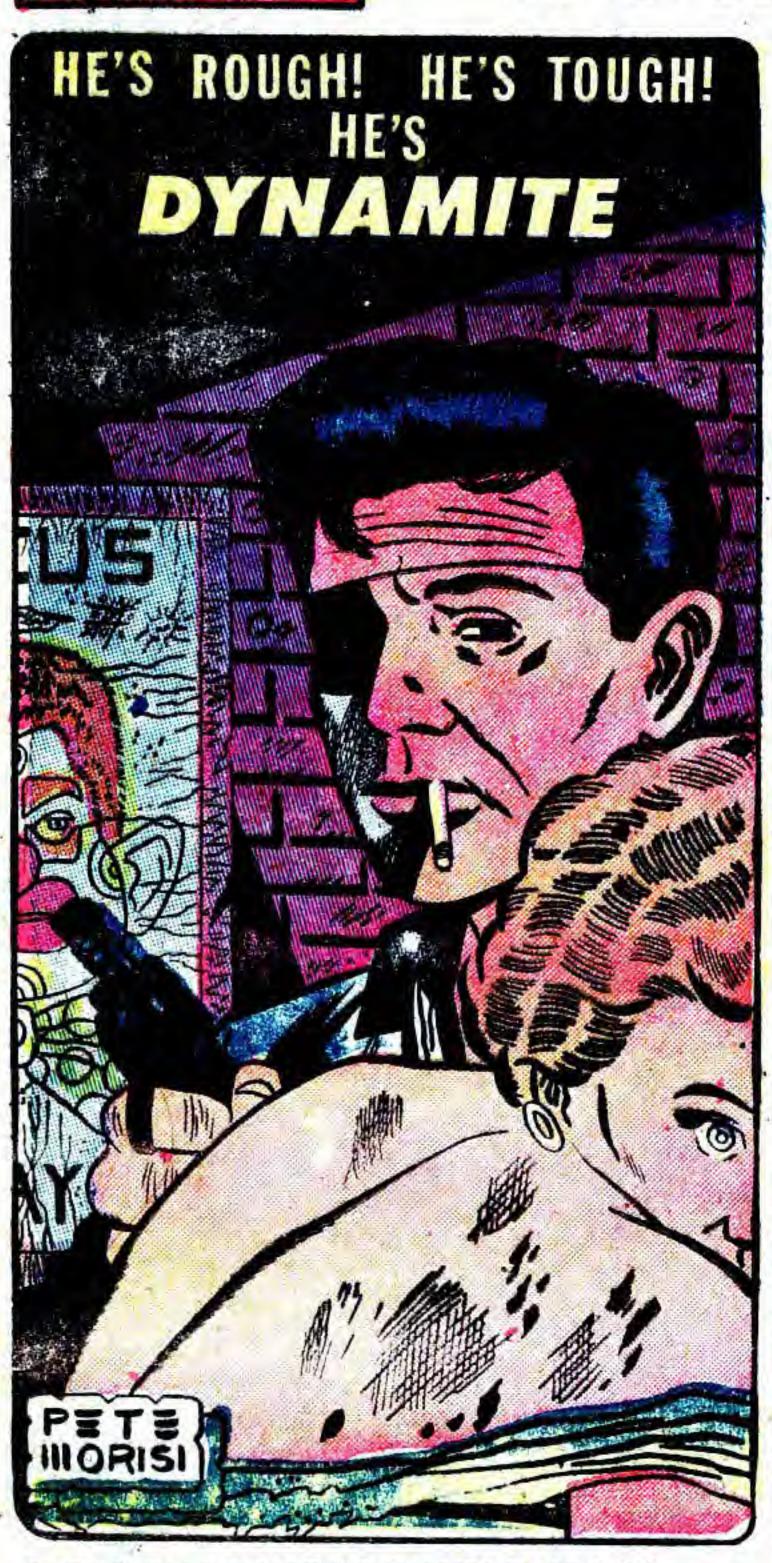
YOU'RE NOT MY GUY, AND YOU NEVER WILL BE! YOU GOT ME ARRESTED AND NOW I HAVE A RECORD, BUT ONCE IS ENOUGH! JUST LEAVE ME ALONE!

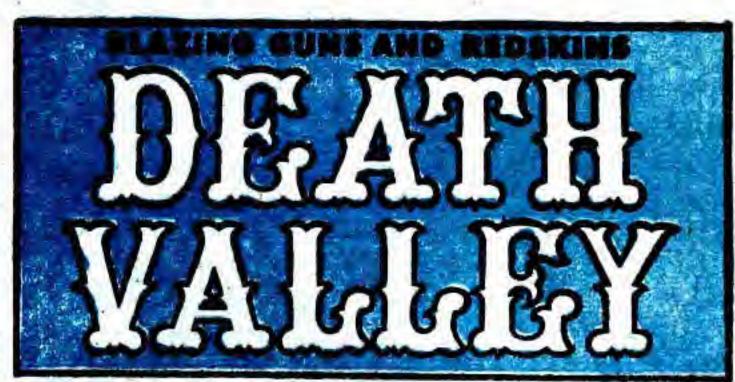
BABY! I DON'T LET NO DAME TALK TO ME LIKE THAT





LOOK FOR THIS SYMBOL ON EVERY COVER! THE SEAL OF EXCELLENCE IN TOP FLIGHT COMIC MAGAZINE ENTERTAINMENT! NOW ON SALE











MEET THE CHICAGO WILD MAN!

FOR PLAN-CAME ABOUT READING! NE'S ROUGH - NE'S TOUGH - NE'S DYNAMITE! JOHNNY DYNAMITE DOESN'T LOOK FOR TROUBLE .: BUT WHEN IT COMES HIS WAY, HE'S READY WITH A .38 COLT IN HIS HAND, AND VENGEANCE IN HIS HEART!





YOU

OH, BUT



AINT MISS, BUT HE ASKED FORIT. YOU ... SEEN COME ON, I'LL TAKE YOU HOME MUSTN'T THE MAND I'M NOT BEING FRESH, GET MIXED LAST UP IN MY I JUST WANT TO HELP. I'M OF ME, TROUBLES, BILL FELLOWS. WHAT'S YOUR BUSTER! PLEASE III NAMES

SORRY THAT HAD TO HAPPEN,

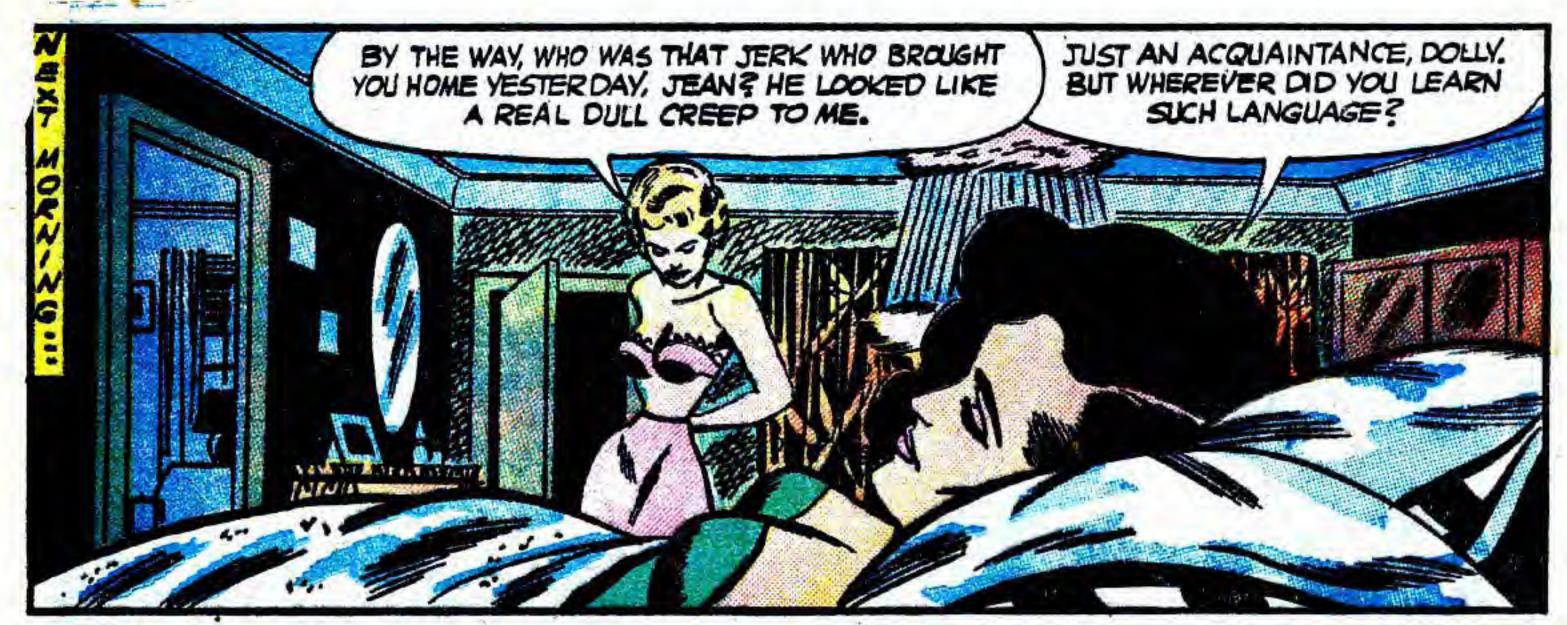
JEAN'S HEART SEEM-EO TO TAKE WING AND RY HIGH IN THE CLOUDS AT HER FIRST GLIMPSE OF BILL FELLOWS GRIN III BUT WHAT RIGHT HAD SHE, AN EX-CONVICT, TO HAPPINESS OR THE LOVE OF A DECENT MAN! SHE TRIED TO PUT HIM OFFIN

AS I SAID, I DIDN'T MEAN TO BE FRESH, BUT HONESTLY, I'D LOVE TO SEE YOU AGAIN!

I "I'M AFRAID THAT IS
IMPOSSIBLE AND HERE'S
MY SISTER'S BUILDING
NOW, AND THERE'S
DOLLY! THANK YOU, MR.
FELLOWS, AND GOODBYE!







OH, AROUND.
I HAVE TO
RUN, I CAN'T
BE LATE FOR
WORK AGAIN!

A JOB MYSELF TOMOR-ROW. BUT TODAY, I'M JUST GOING TO SPEND THE WHOLE DAY RELAX-ING AND ENJOYING MY FREEDOM!



BUT THERE WAS TO BE NO JOY IN

LATER SHE LOOKED UP AT THE

I GOTA KEY, SEE?

JEAN'S DAY! A FEW MINUTES

CLICK OF THE LATCH, AND,

WHA , 32

YOU MEAN PIGURE IT OUT WYOU YOURSELF! BUT I'D RATHER HAVE YOU, AND DOLLY BABY. I GOT A # OHI LITTLE JOB YOU NO! YOU COULD HELP ME "YOU MONSTER! WITH, AN' THEN WE HEAD FOR MEXICO, LOADED DOWN WITH DOUGH!













HAW, HAW! THIS IS RICH!

WHAT ARE



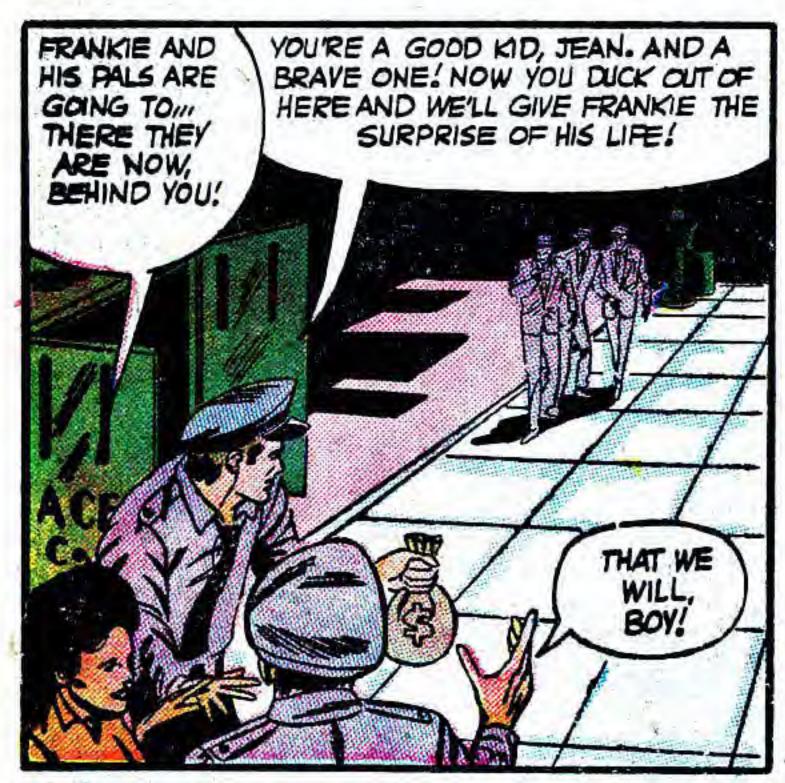


AND SO, NEXT MORNING, JEAN POLLOWED FRANKIES INSTRUCTIONS. HER HEART POUNDING IN TERROR AT THE THOUGHT OF ANOTHER CRIME. THE THOUGHT OF INJURY TO BILL III AND THE THOUGHT OF SPENDING THE REST OF HER DAKS WITH FRANKIE!









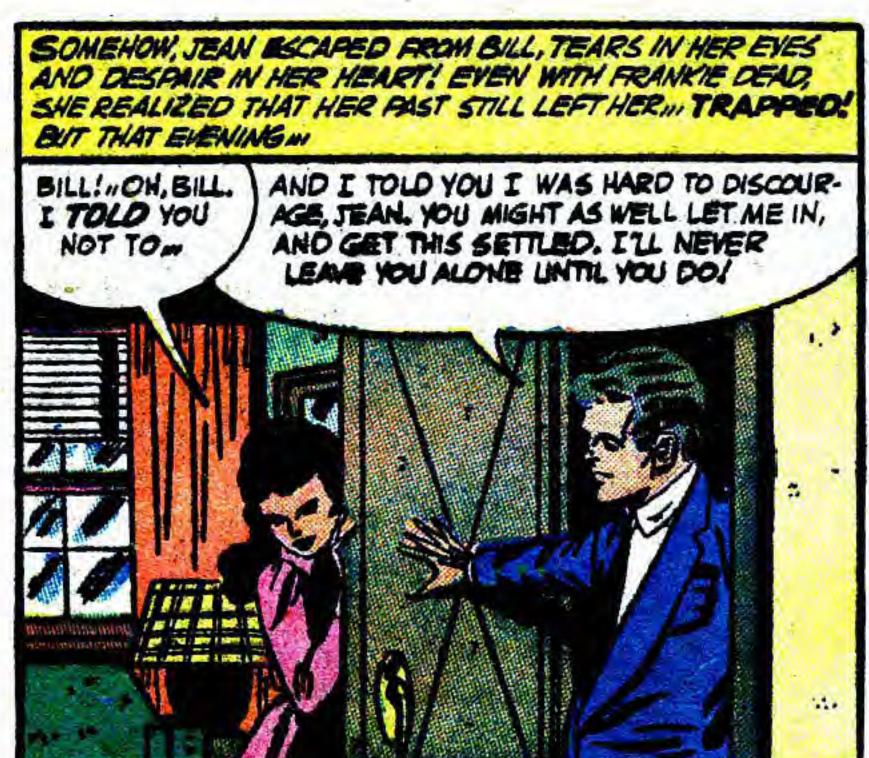














AND SO JEAN TOLD HIM THE WHOLE PMFUL STORY, THE STORY OF A LONELY NAVE GIRL AND A VERY UNSCROUP ULOUS MAN THE STORY OF A TRIAL AND OF TWO YEARS IN PRISON III







OUESTION, DARLING.
WILL YOU MARRY
ME?

BILL! OH, MY DEAR. WAS THERE EVER SUCH AN ANGEL AS YOU ARE? YOU'VE LET ME OUT OF MY TRAP, BILL! I'M FREE AT LAST!!! WALL EXCEPT MY HEART, THAT IS WAND MY HEART IS YOUR PRISONER FOREVER! THAT'S THE WORD I HEARD ECHOING THROUGH AN MIND THE FIRST MOMENT I LOOKED AT YOU, DARLING... "FOR EVER!!"





Suddenly Terry's heart gave a strange little leap. Tom was bending over the girl, his handsome face in profile, his strong arms and powerful hands showing his complete mastery of the situation. Betty Lou was smiling dreamily up at him, and there could be no doubt that she wanted to be—but definitely! Anyone could see that to her, Tom was a real loverboy, and that she was putting every bit of feminine artifice into her wooing of him.

"Why, he's enjoying it, the big lug!" Terry had spoken in a whisper, and no one had heard, but it startled her. What was she worrying about? If she didn't want Tom, why shouldn't someone else have him? But as Tom and the blonde merged into one figure, lost in a kiss—one that certainly didn't have to be quite so long!—Terry turned away, angry and bewildered at the surge of jealousy that flooded through her.

Then suddenly it was over. Tom and the rest were laughing, and it was Terry's turn to do her act with Ken. She stumbled uncertainly to the center of the floor, and did her best to imitate Cleopatra lying in splendor on her barge, as Ken paced the floor swinging an imaginary sword and doing a take off on Antony. And then in a flash he was bending over her. Enjoy it, darn it, thought Terry. This is what you've been waiting for! This is a new man in your life, a handsome and charming one! But as Ken's lips touched hers, she found that try as she might, she could feel nothing. Nothing, that is, but curiosity as to just what Tom and Betty Lou were up to, now that she couldn't keep an eye on them!

As the rest of the crowd applauded, and Ken helped her to her feet, he grinned at her quizzically. "So that's the way it is, eh?" His

words were lost in the noise made by the others. Terry alone could hear them. "Well, he's a mighty lucky guy out from what I've heard, he's a swell guy, so I guess he deserves it!"

And as Ken turned away, Terry sat down again on the couch, forgotten for the moment by the others. It's true, she thought. No wonder everybody treats us the way they do. They can see it. Even a stranger like Ken can see it. Everybody can see it but me—I'm in love with Tom and I don't know it! At the thought, she spun around, fully expecting to see Tom still bent over his tiny blonde friend. But she should have known. The others might have forgotten her, but not Tom. He was there, just reaching her side, carrying a drink for her in his hand. She glimpsed Betty Lou pouting alone in the background.

Terry stood up quickly. "Tom," she said, "before anything interrupts me I want to tell you something. I'll marry you now, Tom, now or anytime you say!"

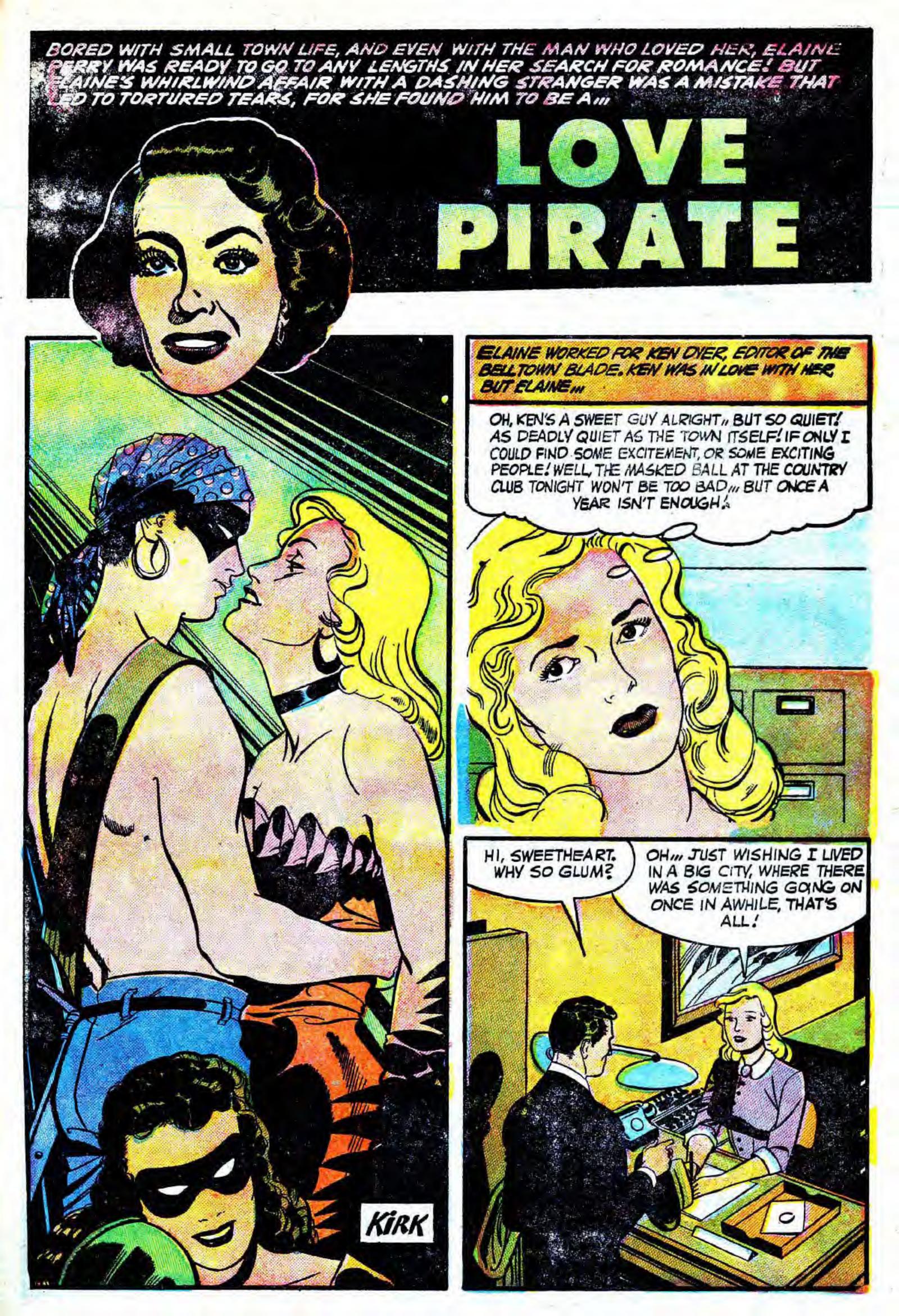
Tom's eyes widened incredulously, and his hand shook so that he had to set the drink on a table. "What? Did I hear you correctly? Did you say—!"

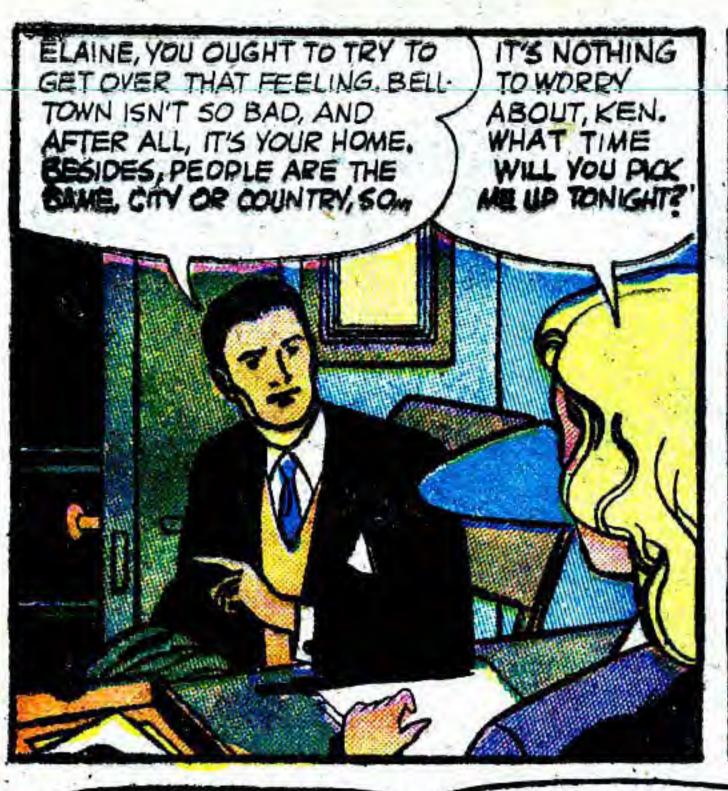
"I said I love you, and I want to marry you," said Terry softly.

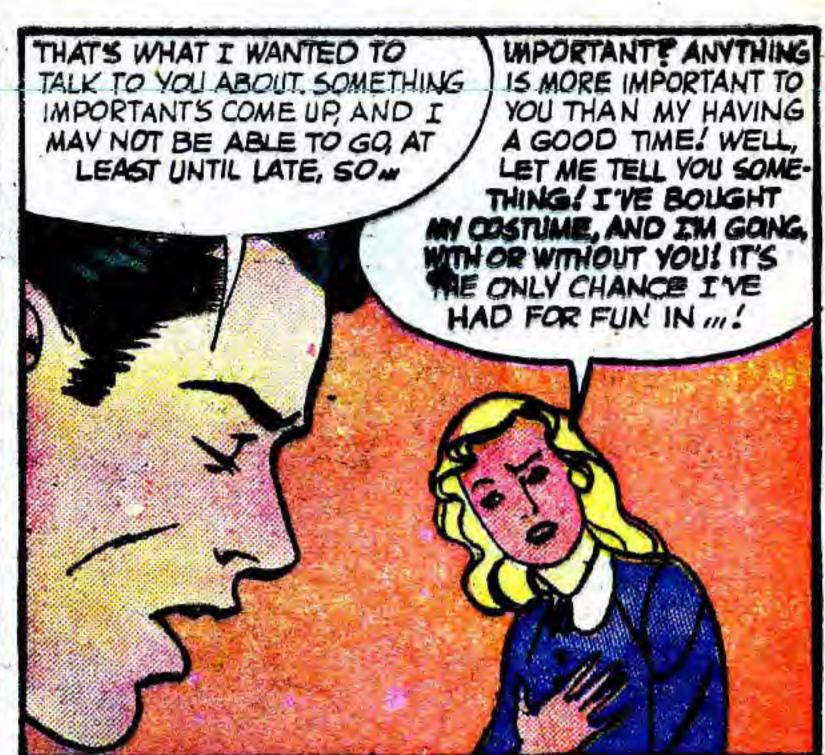
Terry had forgotten how impulsive Tom could be, but she rediscovered it. She suddenly found herself swept into an embrace, and being kissed with a thoroughness that left nothing for the asking "And this kiss is no charade," Tom murmured.

"No," said Terry, "but it is a symbol of something—a symbol of the future of a certain Mr. and Mrs. Tom Jones!"

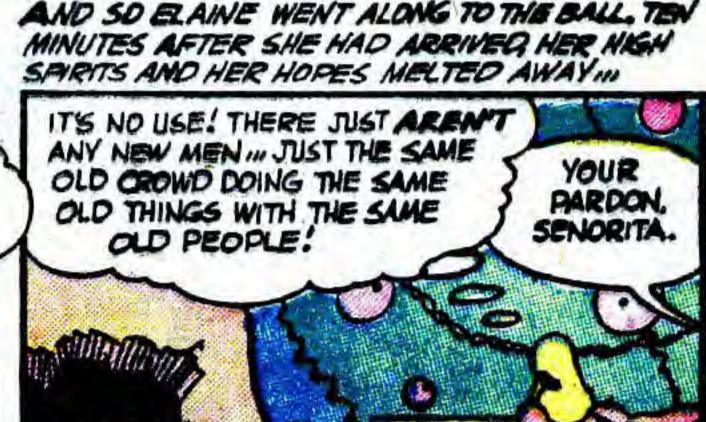


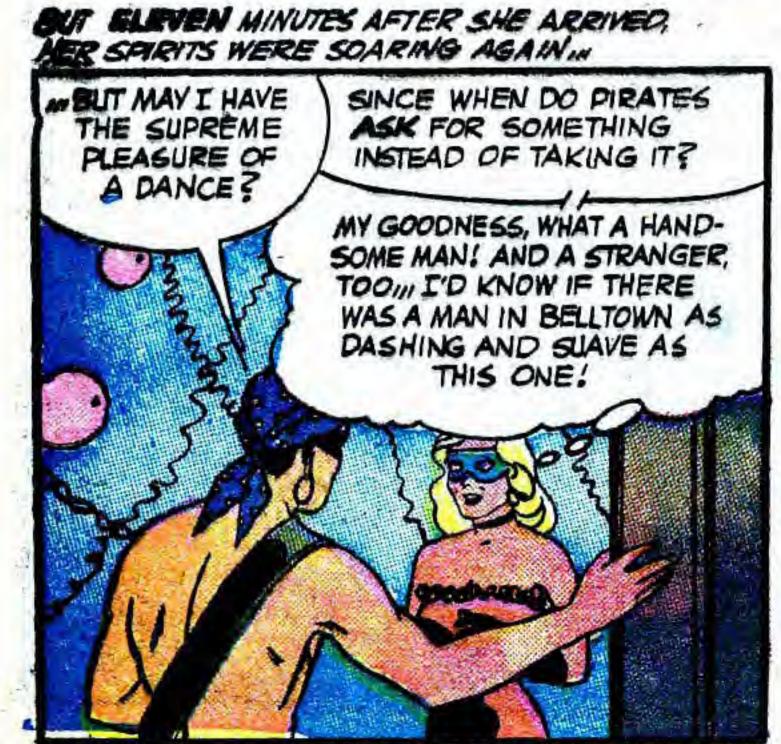












AND SO, BY THE END OF THE FREST HOUR,



FACINATED BEYOND THE POINT OF CAUTION ...



NAND DURING THE THIRD HOUR, ELAINE FELL IN LOVE! AND IT WAS LOVE SUCH AS SHE HAD NEVER KNOWN, LOVE LIKE FLAMES IN DARKNESS, LOVE FULL OF RECKLESSNESS AND DARING!



LISTEN, MY LOVE, A DISCOVERY SUCH AS OURS OF EACH OTHER DESERVES A TOAST! WE MUST HAVE CHAMPAGNE. I WILL GO FOR SOME! WAIT FOR ME! OF COURSE, DARLING, FOREVER,IF NECESSARY!





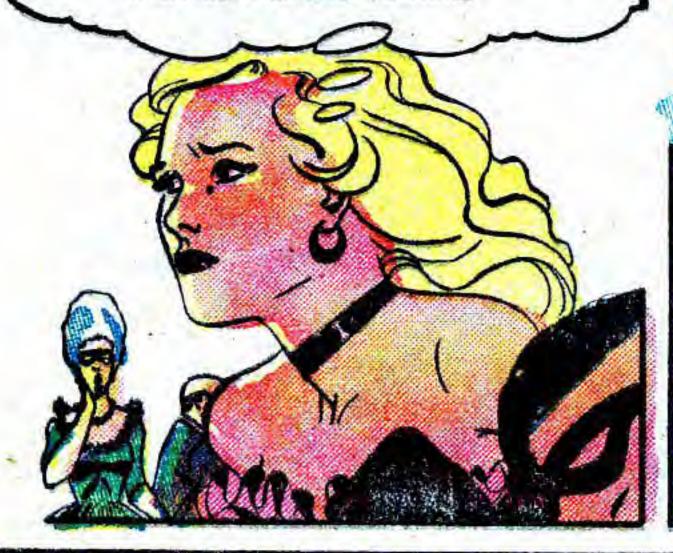




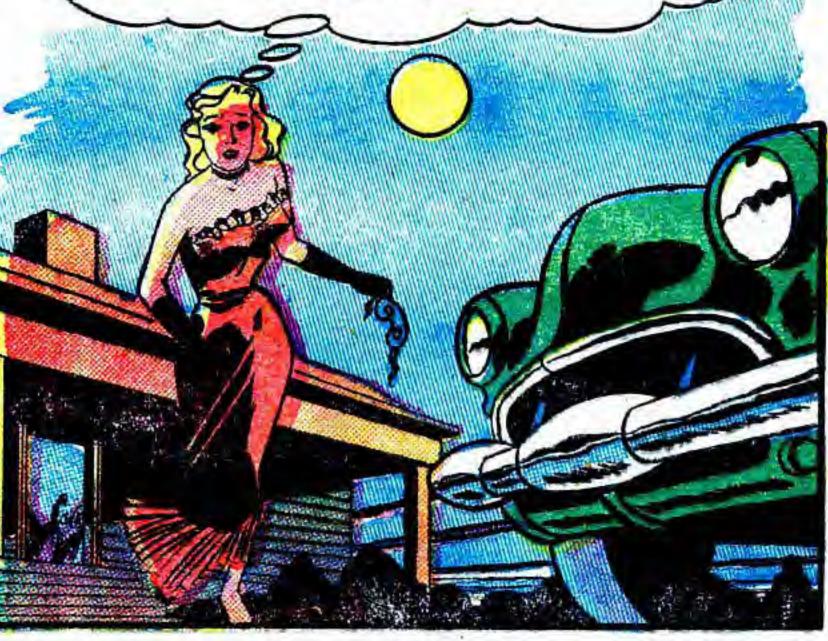




HOW COULD HE ?! HE KNEW I LOVED HIM !! AND YET HE DIDN'T CARE THE LEAST BIT! IT WAS ALL A GAME TO HIM!



HE'S NOTHING BUT A FLIRT, A CHEAT! HE MADE A FOOL OF ME, LAUGHED AT ME! OH, I HATE HIM! I HATE HIM!

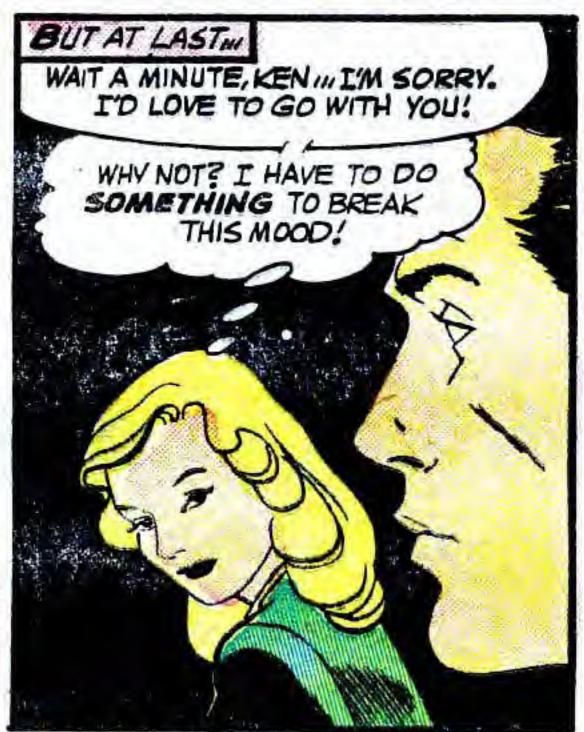




HE BROKE MY HEART ... BUT PERHAPS THOSE MOMENTS OF THRILLS WERE WORTH IT! I'LL NEVER HAVE THEM AGAIN, AT ANY RATE! OH, I DON'T KNOW IF IT'S EVEN WORTH

COME ON, ELAINE, SNAP OUT OF IT! IT'S BAD FOR YOU TO MOPE LIKE THIS! HOW ABOUT GOING TO THE MOVIES, TONIGHT? IIIWELL III IF YOU

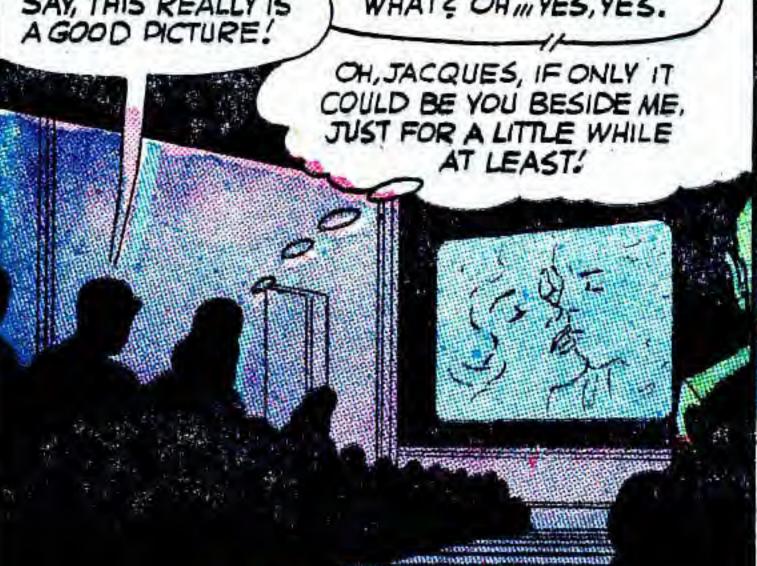






SAY, THIS REALLY IS A GOOD PICTURE!

WHATZ OH , YES, YES.



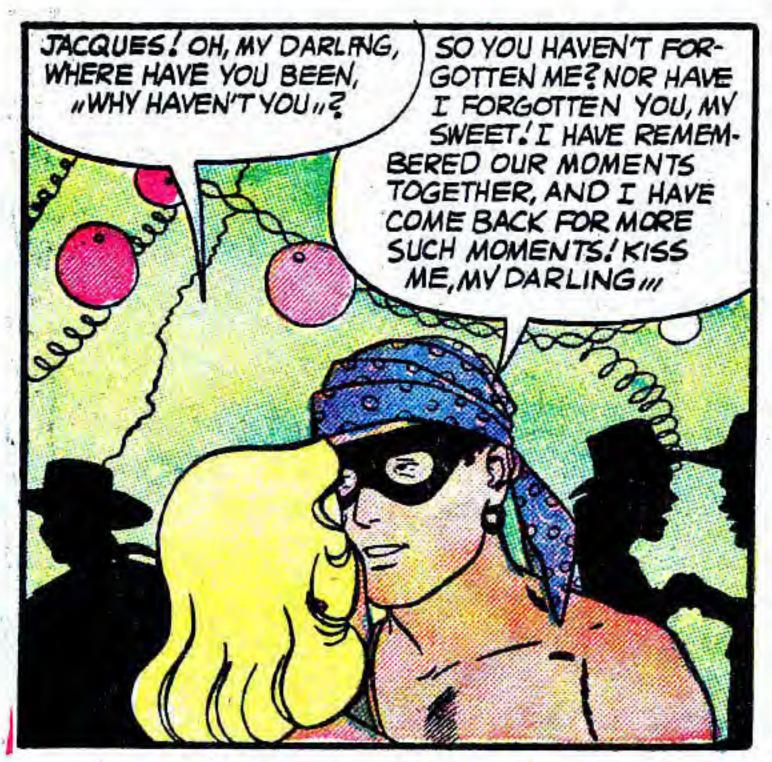


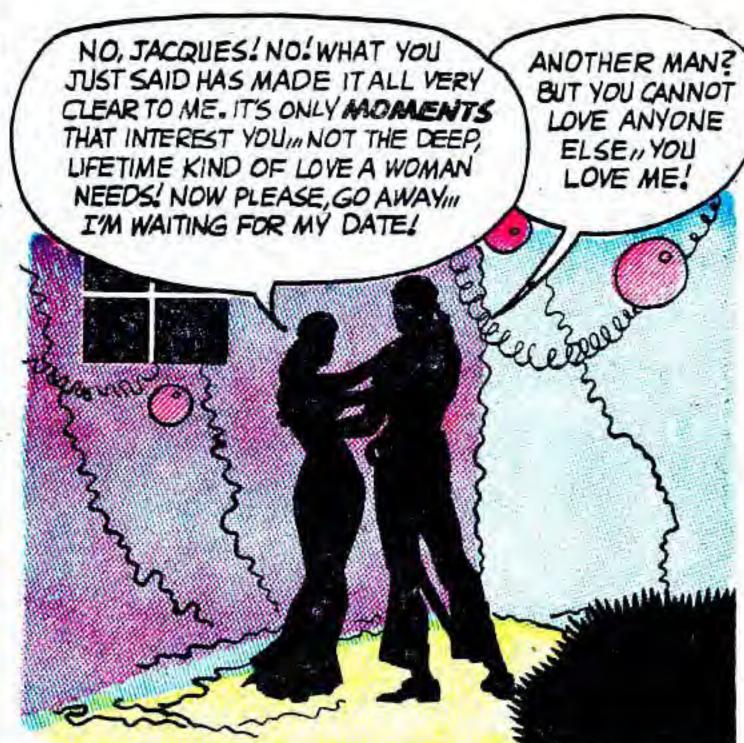


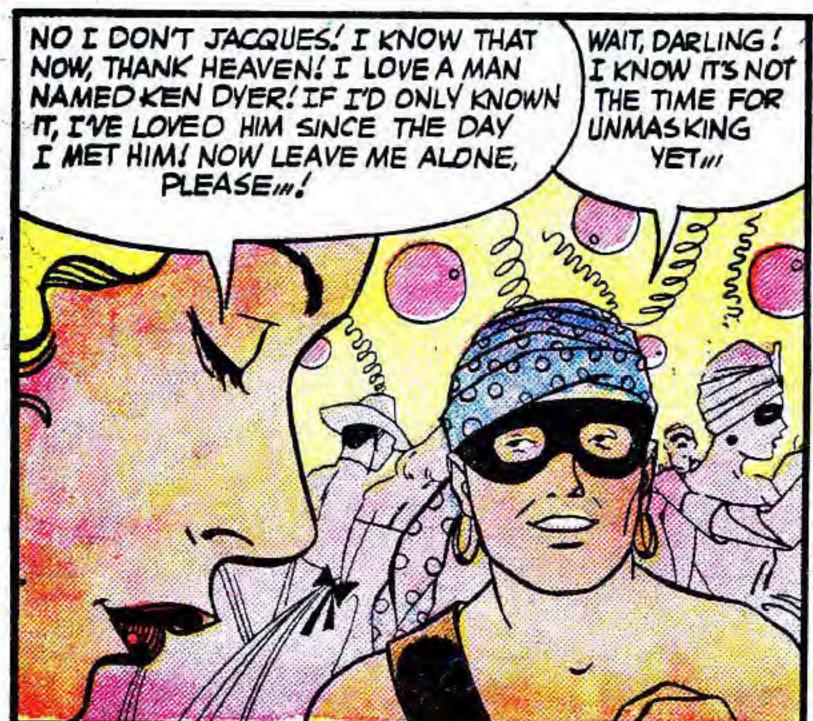


















AND ONCE AGAIN ELAINE WAS KISSED



Ends Shame, Pain and Embarrassment of Torn, Ragged, Chewed Fingernails

Doctors agree "nail biting" is a vicious, ugly, unsanitary habit that often leads to serious infections, ugly ingrown nails, pain and embarrassment. Now amazing new medical formula safely stops fingernail biting habit almost instantly. In just days fingernails grow longer, lovelier, healthier with exclusive Elmorene Formula 246. Safe, easy as washing your hands, just rub across fingertips. No sticky lacquers, gloves or trick devices. Formula 246 is invisible on fingers . . . nobody knows your secret. ORDER TODAY!

SEND NO MONEY—7 Day Trial Offer

Send name and address. On arrival pay postman only \$2.98 plus C.O.D. charges. Formula 246 must break "nail biting" habit. At end of only 7 days fingernails must be longer, healthier or full refund. Sent in plain package. (Send cash, we pay all postage charges . . . same guarantee). FREE of extra cost! Pocket size fingernail brush included on orders from this ad. WRITE TODAY!

ELMORENE CO. New York 17, N.Y.

INTRODUCING Comfo-Gard

THE AMAZING NEW MENSTRUAL SHIELD THAT GIVES SURE, SAFE PROTECTION DIFFERENTLY

Yes, here it is—look at the illustration and see at once why Comfo-Gard is different. Comfo-Gard looks like and is an abbreviated pantie—except Comfo-Gard is especially cut to hug the body contours. Comfo-Gard is made of finest fabric and elastic materials and is lined with sheerest. roftest rubber to make it liquid repellent.

NO PINS - NO HOOKS

Comfo-Gard eliminates pins and hooks. "No-slip" loops hold the napkin securely without pins or hooks. You'll enjoy this extra freedom from annoyances.

ELIMINATES CHAFING

Comfo-Gard's wide crotch keeps the pad flat and smooth all the time. The elastic band hugs the hips, thus Eliminating one of the most common causes of chafing.

NO TELL-TALE BUMPS

Comfo-Gard's special form-fit design completely does away with tell-tale bumps.

NO STAINS - NO OVERFLOW

The special sheer soft rubber lining makes soiling or overflowing impossible. For the first time you'll really feel safe.

LONG LIFE - WASHES IN A JIFFY

Comfo-Gard will give years of good service. Washes in a jiffy and dries almost instantly. Try Comfo-Gards today.



USE COMFO-GARDS AS PANTIES OTHER TIMES

Only Comfo-Gards can be worn as panties during the rest of the time. Just remove the pad and Comfo-Gards become comfortable abbreviated panties. They are wonderful under slacks, sport shirts and beach wear.



Here is our offer; this out the coupon below and mail in the postage-free envelope. We'll rush Comfo-Gards to you in an unmarked package. Take 60 days to decide whether you wish to keep Comfo-Gards. If not a full refund of the purchase price will be made immediately.



MALEN MFG. CO.

20 Greene St.

New York, N. Y.

Dept. B-126

60 DAY

COUPON

TRIAL

SEND

MONEY

NO

Please rush two (2) Comfo-Gards in a plain package. I will pay postman only \$1.98 plus postage. If not satisfied after 60 days I may return the Comfo-Gards for a full refund of the purchase price

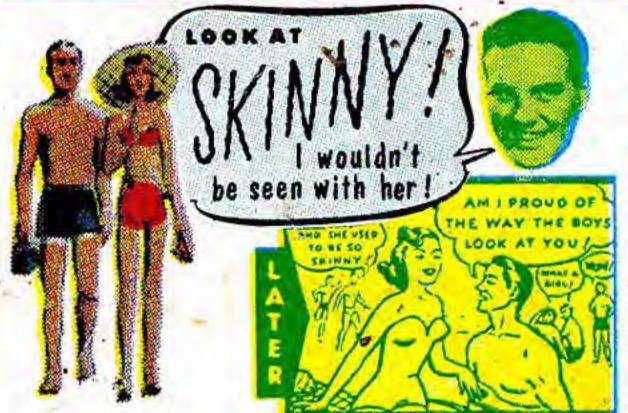
My waist size is 32
Name MRS. Gladys E. Pershe
Name A 6 8 Coteridge St.
(ii) SAN ERANCISCOUNT 10 STATE CALIF.

[7 Check here if you enclose \$1.98 and we pay postage. Same refund offer holds.





GAIN MORE WEIGHT IN 10 DAYS OR YOUR MONEY BACK!

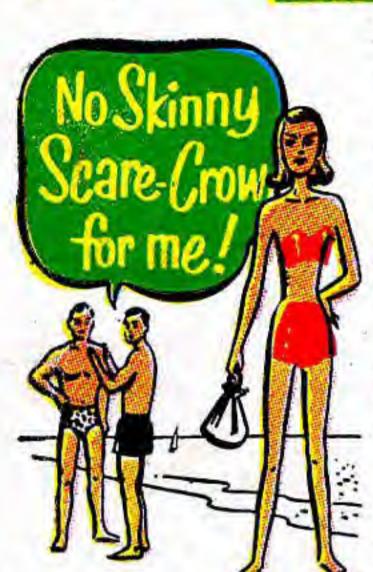


MEN ARE OFTEN ASHAMED TO STRIP FOR SPORTS OR FOR A SWIM!

GIRLS ARE NOT ALLURING AND DON'T HAVE EYE-

CHILDREN WHO WON'T EAT AND ARE UNDER-WEIGHT, OFTEN CALLED SKINNY!

Now at last More-Wate plan that puts firm, attractive pounds and inches on your body, chest, arms and legs.



Amazing New Way developed by modern medical science to put on weight on lean bodies. Guaranteed to give you up to an extra pound a day! Or your money back! Why should you dread going to parties and socials, simply because you look scrawny and spindly? Why ever feel selfconscious about your body again? If you're underweight* . . . or just a little on the thin side, due to faulty appetite, or bad dietary habits, you can put on up to a pound a day of attractive weight without exercise . . . dangerous drugs . . . or special diet . . . and more quickly, more easily than you ever dreamed possible . . . with MORE-WATE. MORE-WATE contains no

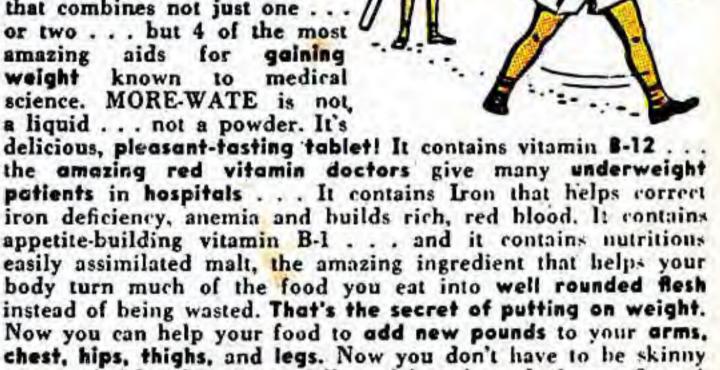
dangerous drugs . . . you eat it like candy! Yet . . . if you were to have this same prescription compounded to your order, it would cost you many times more. However, through this introductory offer, you can obtain 4-way MORE-WATE tablets . . . a full 10 days' supply . . . for just \$1.00 or a 30 day supply for only \$2.98, plus a 10 day supply free, with an absolute money-hack guarantee! Yes, try MORE-WATE for TEN DAYS . . . and if not entirely delighted with weight gained, return the unused supply for full refund! You've nothing to lose . . . and weight to gain! Act now! Stop being the guy or the gal that everyone calls "skinny." Stop being the guy or the gal who dreads

Not one child yet has failed to go for and ask for more MORE-WATE tablets! Stop worrying about children not eating enough, give them MORE-WATE tablets—it stimulates their appetite . . . they eat it like candy!

summer and going to parties and socials because it means everyone will enjoy themselves and you won't. Don't be a wallflower, because you have a figure like a broomstick! Gain more weight!

SUPPLY \$

The 4-way MORE-WATE tablets are unconditionally guaranteed to put on weight . . .
or it doesn't cost you a penny!
MORE-WATE is a delicious,
full strength, 4-way tablet . . .
that combines not just one . . .
or two . . . but 4 of the most
amazing aids for gaining
weight known to medical
science. MORE-WATE is not,
a liquid . . . not a powder. It's



We don't want

SKINNY

on <u>our</u> team!

You must achieve the figure you want . . . or don't pay anything. Act now!

SENSATIONAL 10-DAY TEST!

Mail the coupon now! Test the amazing MORE-WATE tablet plan for 10 days at our expense. If after 10 days your friends, your mirror and your scale do not tell you that you have gained weight and look better you pay nothing!

MAIL THIS NO RISK TRIAL COUPON NOW!

MORE-WATE CO., Dept. 224
318 Market Street, Newark, N. J.

Just mail us your name and address, and \$1.00 cash, check or money order. You will receive a 10 day supply of MORE-WATE tablets and plan, postage prepaid. Send me 30 day supply plus an extra 10 day supply (that's a 40 day supply) for \$2.98. I understand that if I am not delighted with MORE-WATE tablets and plan, I can return the 30 day supply in 10 days for full purchase price refund, and keep the 10 day supply without charge.

NAME		ADDRESS	ADDRESS		
OYMY!					

SENT ON APPROVAL-MAKE AMAZING 10-DAY TEST